

Be a part of the 22nd Annual
Evening with the S*T*A*R*S
Saturday, October 30, 2010



Proceeds benefit the
Saint Joseph Hospital Foundation's mission and
outreach programs that build a healthier community.



Sponsorship Proposal

22nd Annual

Evening with the S*T*A*R*S

Executive Summary

The S*T*A*R*S (Saint Joseph Associates for Renowned Service) Committee is now planning the 22nd Annual **Evening with the S*T*A*R*S**. After 20 years of featuring a well-known musical artist as the cornerstone of the event, the S*T*A*R*S Committee has decided it will recognize and honor three individuals that have made an impact on our community by honoring:

- **Nurses' Choice Award at Saint Joseph Hospital:** *Bruce Belin, M.D.*
- **Nurses' Choice Award at Saint Joseph East:** *Jorge Ang, M.D.*
- **Outstanding Community Volunteer:** *Phyllis H. Cronin*

The event will be black-tie optional, with dinner, dancing and entertainment provided by the Jimmy Church Band. This elegant black-tie event has grown exponentially since its beginning in 1989 and has raised over \$708,000 to provide funding for the critical needs of Saint Joseph Hospital, Saint Joseph East and Saint Joseph – Jessamine RJ Corman Ambulatory Care Center. In the last 20 years, the S*T*A*R*S Committee has helped fund:

The Appalachian Outreach Program
The Keeneland Health Education Center
The Mobile Clinic
The Long Term Acute Care Hospital at Saint Joseph East
The Patient and Family Assistance Fund
The Phyllis Cronin Nursing Scholarship Program

Each year, the committee strives to exceed the previous year's goal and this year is no exception. Through the hard work of committee members and volunteers and the generosity of the friends of Saint Joseph, the S*T*A*R*S Committee is dedicated to hosting this event to celebrate Saint Joseph's role as the hospital of choice in Central and Eastern Kentucky and to raise money for the worthwhile programs and services of the Foundation.

Philanthropic partnerships with the community allow Saint Joseph Hospital and Saint Joseph East to continue its ministry and mission began by the Sisters of Charity Nazareth over 130 years ago. Your participation and continued support ensures that Saint Joseph patients and families receive the highest quality of care possible for mind, body and soul. For your commitment, we are grateful.

Sponsorship of the 22nd Annual Evening with the S*T*A*R*S

The S*T*A*R*S Committee is pleased to offer you the opportunity to partner with us to present the 22nd Annual **Evening with the S*T*A*R*S**. This stellar event has a proven history as a marketable, rewarding fundraising event. We are confident that we can collaborate to create public awareness and raise money to benefit the worthwhile programs of the Saint Joseph Hospital Foundation.

Now in its 22nd year, the **Evening with the S*T*A*R*S** is a highly-visible and unique affair. Sponsorship of the event associates your organization with a leading, family-oriented, corporately-supported not-for-profit health organization, as well as a well-publicized event.

Sponsorship of the 22nd Annual **Evening with the S*T*A*R*S** will provide your organization with a target audience and heightened visibility. Additional benefits are offered at each sponsorship level and we are confident that you will be impressed with the depth and variety of incentives.

Universal Presenting Sponsorship OFFERED AT THE \$10,000 LEVEL

- * Event will be named the *"22nd Annual Evening with the S*T*A*R*S presented by Your Company"*. Your company will be the exclusive Universal Presenting Sponsor.
- * Two prominent tables of ten at the event with priority seating.
- * Your company will receive approximately \$5,000 in advertising visibility on WKYT-TV Channel 27, the S*T*A*R*S media sponsor.
- * Recognition of your company on all printed materials including, invitations, programs, and media releases.
- * On stage recognition during the event.
- * Prominent signage placed at registration and lobby.
- * The knowledge that your company supports the worthwhile programs and services offered by Saint Joseph Hospital, Saint Joseph East and Saint Joseph - Jessamine.
- * Tax deductible to the extent the law permits.

Galaxy Sponsorship OFFERED AT THE \$5,000 LEVEL

- * One prominent table of ten at the event with priority seating.
- * Recognition of your company on all printed materials including invitations, programs, and media releases.
- * Your company will receive advertising visibility on WKYT-TV Channel 27, the S*T*A*R*S media sponsor.
- * On stage recognition during the event.
- * Prominent signage placed in lobby.
- * The knowledge that your company supports the worthwhile programs and services offered by Saint Joseph Hospital, Saint Joseph East and Saint Joseph - Jessamine.
- * Tax deductible to the extent the law permits.

Constellation Sponsorship

OFFERED AT THE \$3,000 LEVEL

- * One table of ten at the event in preferred location
- * Recognition of your company on all printed materials including invitations, programs and media releases.
- * On stage recognition during the event.
- * Prominent signage placed in lobby.
- * The knowledge that your company supports the worthwhile programs and services offered by Saint Joseph Hospital, Saint Joseph East and Saint Joseph - Jessamine.
- * Tax deductible to the extent the law permits.

Shooting Star Sponsorship

OFFERED AT THE \$1,500 LEVEL

- * One table of ten at the event.
- * Recognition of your company on all printed materials including invitations and programs.
- * Prominent signage placed in lobby.
- * The knowledge that your company supports the worthwhile programs and services offered by Saint Joseph Hospital, Saint Joseph East and Saint Joseph - Jessamine.
- * Tax deductible to the extent the law permits.

SuperNova Sponsorship

OFFERED AT THE \$1,000 LEVEL

- * Preferred seating for two at the event.
- * Recognition of your company on all printed materials including invitations and programs.
- * Prominent signage placed in lobby.
- * The knowledge that your company supports the worthwhile programs and services offered by Saint Joseph Hospital, Saint Joseph East and Saint Joseph – Jessamine.
- * Tax deductible to the extent the law permits.

Thank You to our 2009 S*T*A*R*S Sponsors

Universal Presenting Sponsor

The Lexington Clinic

Galaxy Sponsors

Jackson Kelly PLLC

Constellation Sponsors

Central Kentucky Radiology

SuperNova Sponsors

Frank and Helen Hamilton

Dr. and Mrs. John Sartini

Dr. and Mrs. Sloan Warner

Shooting Star Sponsors

Dr. and Mrs. David Blake

Dr. and Mrs. Richard Blake

Bluegrass Oxygen

Boston Scientific

CMW

Cardiac Surgical Associates

Commonwealth Urology

Congleton-Hacker Company

Continuing Care Hospital

Dean Dorton Ford

Design Group

Dinsmore & Shohl, LLP

Fayette Surgical Associates

Fifth Third Bank

Dr. Dermot Halpin

Hospice of the Bluegrass

Tamara James, M.D. and Brian Hershnow

Mr. and Mrs. Jack Kain

Dr. and Mrs. Anthony Marano

Saint Joseph Health System

Saint Joseph Hospital

Dr. and Mrs. Edward P. Todd

Daren Turner

Mr. and Mrs. Michael Wallen

Mrs. Joan H. Weber

Media Sponsor

WKYT-TV, 27 NEWSFIRST

22nd Annual
Evening with the S*T*A*R*S
Saturday, October 30, 2010
Sponsorship Agreement



SAINT JOSEPH ASSOCIATES FOR RENOWNED SERVICE

Company/Donor Name _____
As it should appear in program

Address _____

City _____ State _____ Zip _____

Contact _____

Phone _____ Fax _____ Email _____

Level of Sponsorship

- Universal Presenting Sponsor \$10,000
- Galaxy Sponsor \$5,000
- Constellation Sponsor \$3,000
- Shooting Star Sponsor \$1,500
- SuperNova Sponsor \$1,000
- Couple \$300

Method of Payment

- Check Enclosed (made payable to S*T*A*R*S)
- Charge to my MasterCard/Visa, American Express or Discover

Credit Card Number _____

Expiration Date _____

Signature _____

- Please bill me

**Please Mail or Fax this Form Before Friday, May 28, 2010 to
Patricia Campbell
Saint Joseph Hospital Foundation
One Saint Joseph Drive
Lexington, KY 40504
Phone: 859.313.1705 • Fax: 859.313.2016**

Federal Tax Identification Number: 61-1159649